



## D5.1 PROJECT WEBSITE



**Co-funded by  
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Co-funded by  
the European Union

High Innovative VET for green and digital Transformations  
Project 101129017— HINTS — ERASMUS-EDU-2023-CB-VET





## Version History

Revision	Date	Author/Organization	Description
1 <sup>st</sup>	10.04.2024	EFW	First version
2 <sup>nd</sup>	16.04.2025	Fátima Zorro / EWF	Final Version
3 <sup>rd</sup>	30.04.2025	ISIM	Updated document



## Table of Contents

<b>Version History.....</b>	<b>2</b>
<b>Executive Summary.....</b>	<b>5</b>
<b>Introduction .....</b>	<b>6</b>
<b>Branding .....</b>	<b>7</b>
<b>HINTS Website .....</b>	<b>9</b>
Structure and Contents.....	9
“About” Tab .....	11
“Project” subtab .....	12
“Impact” subtab.....	12
“Work Packages” subtab .....	13
“Implementation” subtab .....	14
“Innovation” subtab .....	15
“Newsfeed” <i>tab</i> .....	16
“Results” tab .....	16
“Dissemination Materials” subtab .....	16
“Training Materials” subtab .....	18
“Upcoming Events” subtab.....	18
“Consortium” tab .....	18
“Contact” tab .....	20
<b>HINTS HUB.....</b>	<b>21</b>
<b>Mobile version.....</b>	<b>22</b>
<b>Google Analytics .....</b>	<b>22</b>
<b>Conclusion .....</b>	<b>23</b>



## List of Figures

Figure 1 – HINTS primary logotype. ....	7
Figure 2 – HINTS logo versions.....	8
Figure 3 - HINTS main webpage.....	10
Figure 4 - Bottom area of the HINTS webpage, containing the quality of information disclaimer. ....	11
Figure 5 – “About” Subtabs in the HINTS webpage. ....	11
Figure 6 – Part of the information displayed in the “Project” subtab. .	12
Figure 7 - Information displayed in the “Impact” subtab.....	13
Figure 8 – Part of the information displayed on the “work packages” section.....	14
Figure 9 - Information displayed in the “Implementation” subtab. ....	15
Figure 10 - Information displayed in the “Innovation” subtab. ....	15
Figure 11 - “Newsfeed” of the HINTS project.....	16
Figure 12 - HINTS’ website section: “Results”.....	17
Figure 13 – Hints hub log in page .....	18
Figure 14 – Partners in the “Consortium” tab of the HINTS website...	20
Figure 15 – “Contact” section. ....	20
Figure 16 – HINTS webpage mobile version.....	22
Figure 17 - Google Analytics logo.....	22



## Executive Summary

The document at hand comprehensively outlines the structure and purpose of the public website associated with the HINTS project. Serving as a critical tool for dissemination, the project website assumes a central role in presenting HINTS to project stakeholders and a broader audience. As an informative platform, it articulates essential project information to the public, encompassing details regarding the consortium, objectives, and operational framework. Furthermore, the website integrates links to HINTS' social media platform, enabling the swift dissemination of news and updates.



## Introduction

The HINTS project (High Innovative VET for green and digital Transformations) is a comprehensive initiative aimed at transforming Vocational Education and Training (VET) systems in the Western Balkans and South-Mediterranean (WB&SM) regions. The main objectives are the following:

- Enhancing VET Quality: The project aims to improve the quality of VET programs by integrating innovative teaching methods and curricula that focus on green and digital skills.
- Promoting Sustainability: By embedding green skills into VET, the project supports sustainable development goals and prepares students for jobs in the green economy.
- Digital Transformation: The project emphasises the importance of digital skills, ensuring that students are equipped to thrive in a digitalised job market.

The HINTS project involves several crucial activities aimed at transforming VET systems. One of the primary activities is developing and updating VET curricula to incorporate green and digital competencies. This ensures that the training programs are aligned with the current and future needs of the job market. Additionally, the project focuses on providing professional development opportunities for VET teachers. These training sessions enhance teachers' skills in delivering the new curricula. Another significant activity is the establishment of partnerships with industry stakeholders. These collaborations ensure that the training programs are relevant and meet the demands of employers. Furthermore, the project implements pilot programs in selected VET institutions. These pilots serve as testing grounds for the new curricula and teaching methods, allowing for refinement and improvement before broader implementation.

The HINTS project aims to achieve several important outcomes. One of the key outcomes is the adoption of sustainable practices by VET institutions. By integrating green skills into the curricula, the project contributes to environmental conservation and promotes sustainability. Additionally, the project aims to ensure students are proficient in digital technologies. This digital competence makes them more competitive in the global job market and prepares them for the demands of a digitalised economy.

The HINTS project is expected to impact on the VET landscape in the Western Balkans and South Mediterranean regions. One of the major impacts is the bridging of skill gaps in the green and digital sectors. By addressing these gaps, the project contributes to a skilled workforce that can drive economic growth. The project also



promotes social inclusion by providing equal opportunities for all students to acquire essential skills. This inclusive approach ensures that no student is left behind in the transition to a green and digital economy. Overall, the HINTS project supports sustainable development and prepares students for the evolving job market, making a lasting contribution to the regions' economic and social well-being.

## Branding

Establishing a robust project identity is crucial, as it ensures cohesive alignment across all developed materials. To achieve this, there was a focus on addressing three fundamental questions:

- What is the project about?
- What is the main aim of the project?
- What is the impact and innovation of the project?

All these inquiries will find their answers on the project webpage.

The public website is one of the most relevant dissemination and communication tools of the project, as it provides a platform to efficiently convey the most important information about the project HINTS. Through its interface, stakeholders and the wider public gain access to a comprehensive overview of the project's objectives, challenges, and proposed solutions. Thus, the website serves as a conduit for facilitating a nuanced understanding of the project's focal points, including its commitment to innovation, green and digital skills. Therefore, to visually capture the idea of “High Innovative VET for green and digital Transformations”, given the focus and objectives outlined for the project, which encompass sustainability, VETS, and digitalisation, the chosen logo is represented in the Figure below.



Figure 1 – HINTS primary logotype.





The logo is also prepared to be used across a wide set of media, ranging from website icons to a large print format. Next are shown the various formats of the logo:

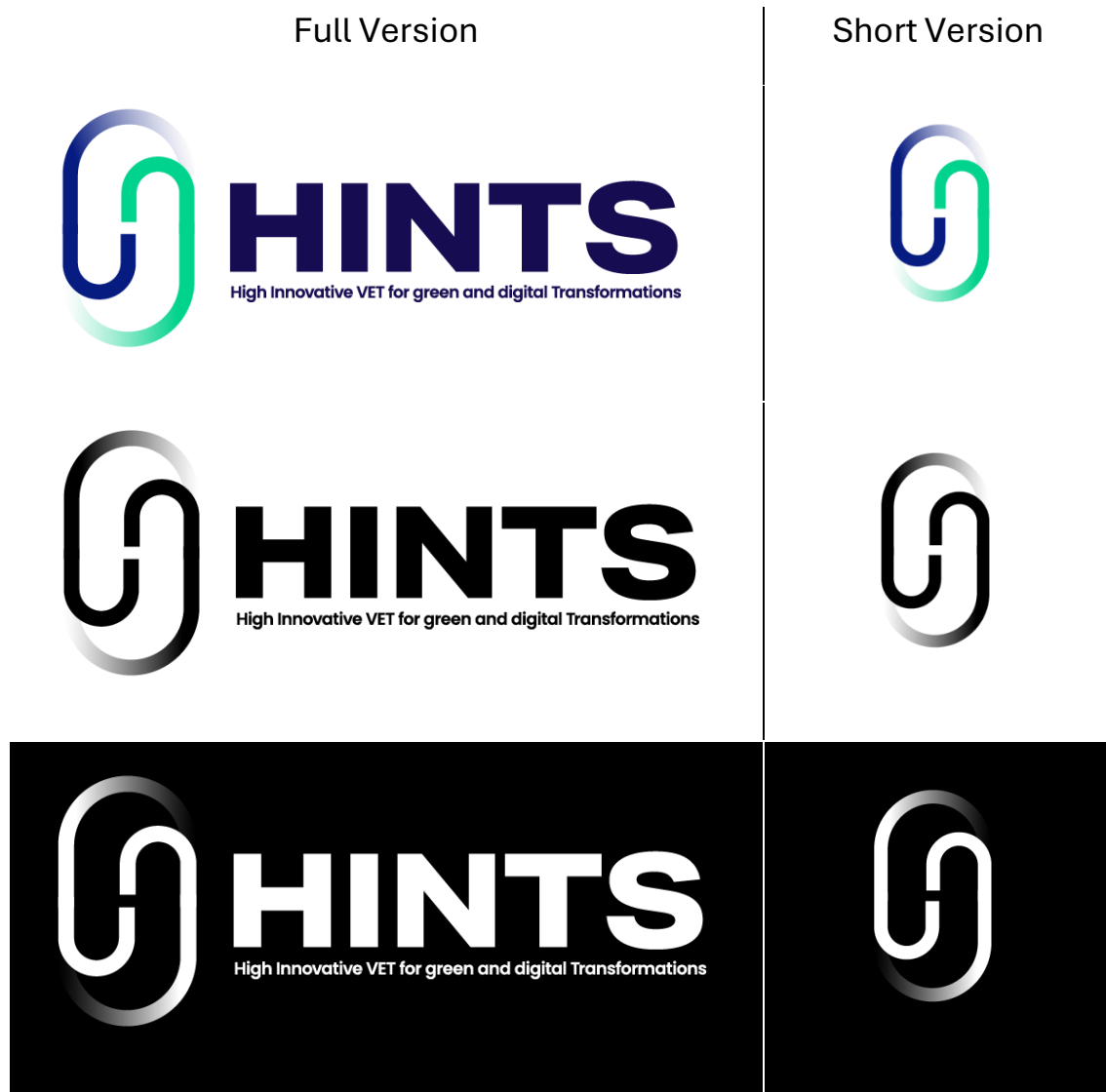


Figure 2 – HINTS logo versions.

The website has the HINTS project's logo as its main element. The HINTS logo was developed in the early stages of project execution to be simple, easily readable, and usable in different contexts, in its short or full versions. The HINTS logo is visible on the website at all times, in its full version, in the website's top menu bar.

Apart from the logo, the image of the website is intended to show the connection of the project to green and digital skills. It also uses elements related to the concept of VET training to further reinforce the project's scope and goals.



## HINTS Website

The public website of the HINTS project (<https://www.hintsproject.eu/>) was designed to serve as a user-friendly and informative platform, accessible through any standard web browser. Designed with simplicity, it ensures ease of readability and navigation, facilitating the dissemination of current project information during its lifespan and beyond. The aim was to deliver an optimal user experience, enabling seamless access to up-to-date project details.

It contains contact points for those who want to know more about HINTS, allowing the promotion of the partner's involvement. The link to the project website (<https://www.HINTSproject.eu/>) will be the link to all the resources HINTS will provide. The website was constructed by EWF, with inputs from all the consortium members.

The website layout was developed using Adobe Illustrator, a professional vector-based design and drawing program, that lets the user create images and graphics for various digital and graphic applications; HTML, a markup language used for creating and structuring any type of website; CSS, a computer language, that allows the users to style a page created in HTML, to create a more appealing website for the user and JavaScript, a scripting language, that's allows the user to create and dynamic content for websites. It was registered under the domain HINTSproject.eu, and is hosted on EWF servers. The website is accessible and usable from any web browser and platform, including mobile devices. The project website is simply an informative platform providing links to the project's social media channel, LinkedIn, which is always visible and updated at any time. The social media platform will also be the channel used by the HINTS consortium to provide news regarding the project and its progress.

### Structure and Contents

The project's public website was designed as a “one-page” style website, composed of a main page, where the website lands when following the link, and 6 additional sections. These are divided according to the type of information and can be accessed using the horizontal menu at the top of each page. The idea is to have a simple project description, materials, news, partners, and contacts. The structure of the website is divided into the following tabs:

- Home
- About
  - Project
  - Impact
  - Work Packages



- Implementation
  - Innovation
- Newsfeed
- Results
  - Dissemination Materials
  - Training Materials
  - Upcoming Events
- Consortium
- Contacts

Additionally, it is always possible to find the LinkedIn and the HINTS Hub menus, which forward the user to the respective webpages.

The main page, identified in the figure below, also identified as home, contains a brief description of the project, its impact, innovation, solutions and the latest news.

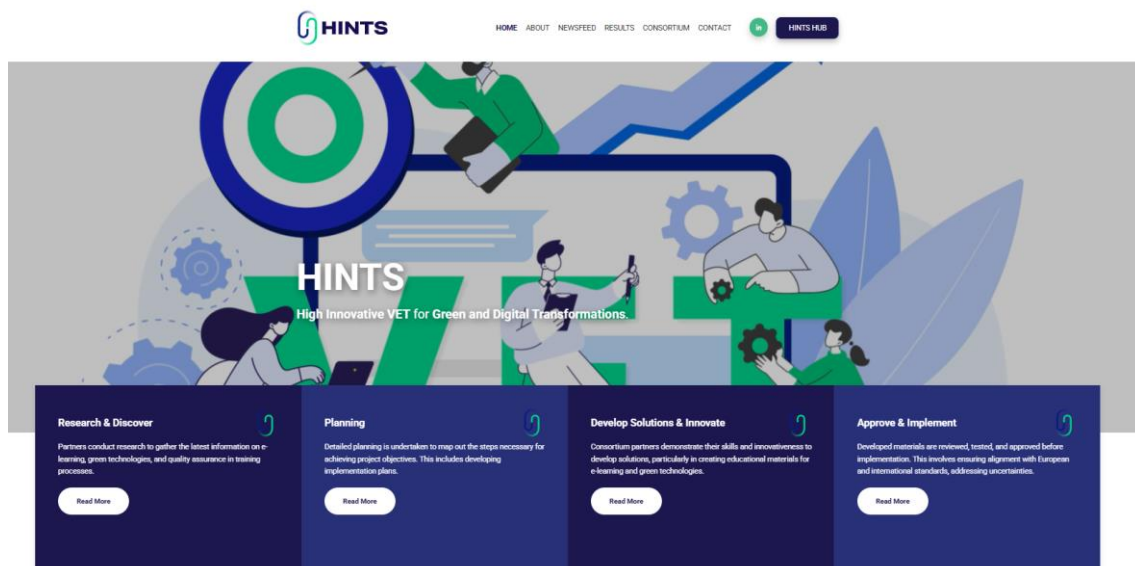


Figure 3 - HINTS main webpage.

At the bottom of all pages, the quality of information disclaimer, the European flag, the funding statement, and an easy navigation menu are presented.

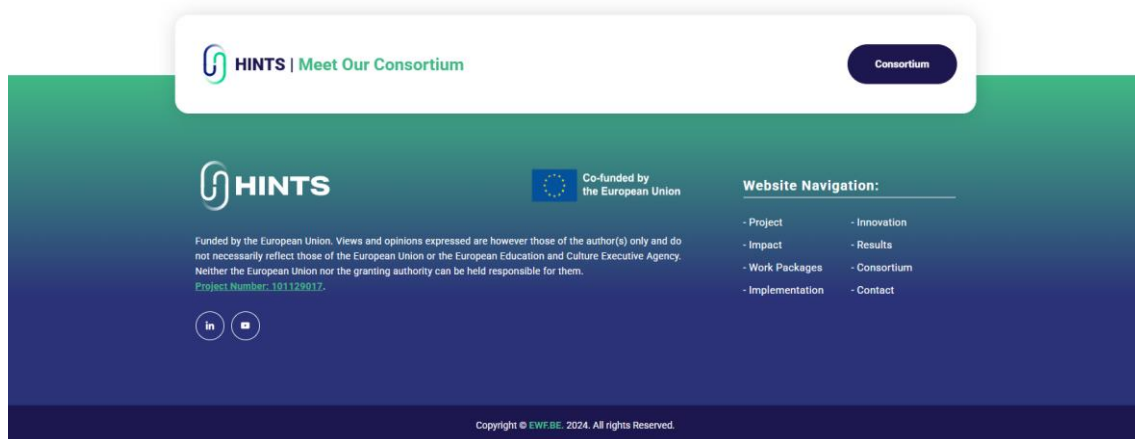


Figure 4 - Bottom area of the HINTS webpage, containing the quality of information disclaimer.

## “About” Tab

The “About” tab allows stakeholders to obtain more information about the project. It is therefore comprised of four sub-tabs as shown in Figure 5:

- Project
- Impact
- Work Packages
- Implementation
- Innovation

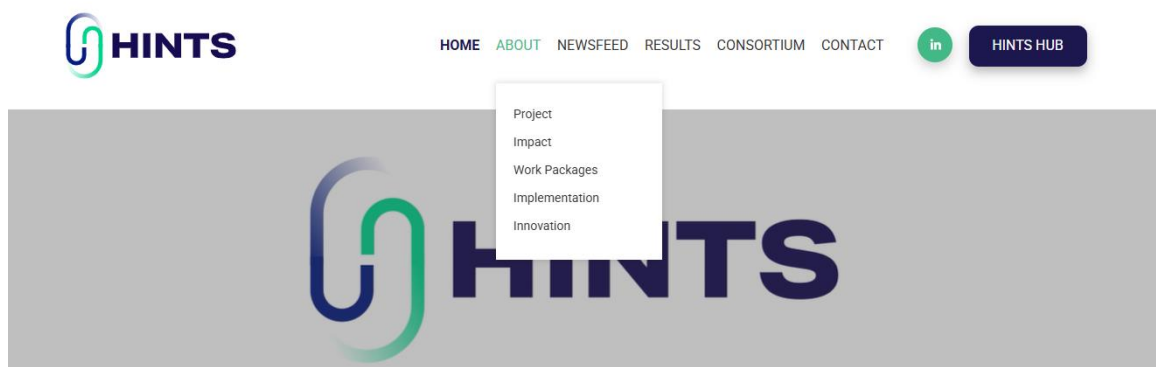


Figure 5 – “About” Subtabs in the HINTS webpage.

Whereas the website home page presents the general idea behind the project concept, this section is where the website expands on this initial information and provides the public with a more complete view of the project’s goals. In this section, a short description of the project, its scope and success factors are presented. It outlines the project's focus on enhancing VET systems in the Western Balkans and South Mediterranean regions by integrating green and digital skills into the curricula. The tab also highlights the importance of teacher training, industry partnerships, and pilot programs in achieving the project's goals.

## “Project” subtab

In the “Project” subtab is possible to find the following information:

*“The HINTS project, which stands for High Innovative VET for green and digital Transformations, is aimed at enhancing the quality and responsiveness of Vocational Education and Training (VET) in Western Balkans and South-Mediterranean (WB&SM) countries. It aligns with current social development strategies for transitioning to a green and digital economy.*

*The project supports the implementation of the Economic and Investment Plan in third countries by focusing on skills development. Key outputs and activities of the project include providing policy materials and innovative educational materials, developing a transnational IT platform for best practice exchange, organizing training programs and dissemination events, and supporting the implementation of quality assurance mechanisms and e-learning systems in participating VET providers.”*



The HINTS project, which stands for High Innovative VET for green and digital Transformations, is aimed at enhancing the quality and responsiveness of Vocational Education and Training (VET) in Western Balkans and South-Mediterranean (WB&SM) countries. It aligns with current social development strategies for transitioning to a green and digital economy.

The project supports the implementation of the Economic and Investment Plan in third countries by focusing on skills development. Key outputs and activities of the project include providing policy materials and innovative educational materials, developing a transnational IT platform for best practice exchange, organizing training programs and dissemination events, and supporting the implementation of quality assurance mechanisms and e-learning systems in participating VET providers.



Figure 6 – Part of the information displayed in the “Project” subtab.


## “Impact” subtab

The “Impact” subtab displays the main areas the HINTS project will address. It is divided into scientific, economic and societal impacts, highlighting its effects in the short term. This section of the website is presented in Figure 7.



The HINTS project aims to create competence ecosystems and foster local innovation in Vocational Education and Training (VET) to support the transition to a green economy.

It facilitates international collaboration to address societal challenges, providing various impacts and benefits:

-  **Scientific Impact:** Enhances skills and knowledge exchange among VET teachers and trainers, with European partners acting as innovation providers. This supports the implementation of new ideas and technologies.
-  **Economic Impact:** Develops cost-effective solutions for the VET supplier-industry ecosystem, enabling companies and SMEs to access qualified specialists and innovative training through a transnational IT platform.
-  **Societal Impact:** Advances efforts towards a digital and green industry, contributing to a cleaner environment and fostering social and intercultural competences in VET.



### The Short-term impacts of the HINTS project include:

-  **Improved teaching programs** tailored to regional and national needs.
-  **Enhanced skills and practical expertise** of staff in digital learning tools and green technologies, benefiting current and future training activities.
-  **Increased efficiency of information retention** through innovative e-learning courses, leading to improved competence levels, skills, and employability of VET learners.
-  **Raised awareness among stakeholders about the importance** of digital and e-learning technologies, as well as green technologies, potentially influencing workplace adoption.
-  **Strengthened cooperation** among different regions and alignment of industrial practices with green and digital transitions for sustainable growth..

Figure 7 - Information displayed in the “Impact” subtab.

### “Work Packages” subtab

The work packages subtab shows information about the distribution of activities in the project and the respective responsible partners. Part of it can be seen in Figure 8.



## HINTS Project Work Packages information:






 <b>Work Package 1 - Project Management &amp; Coordination:</b> <ul style="list-style-type: none"><li>- Organization of Project Meetings;</li><li>- Quality Control, impact evaluation;</li></ul>	 <b>Work Package 2 - Training and Learning:</b> <ul style="list-style-type: none"><li>- Developing Curriculum Guidelines;</li><li>- Developing the educational materials;</li><li>- Organisation of training courses in Western Balkans and South-Mediterranean countries;</li></ul>
 <b>Work Package 3 - Cooperation and Partnerships:</b> <ul style="list-style-type: none"><li>- Developing Curriculum GuidelinesDeveloping the collaborative IT platform;</li><li>- Creation of a collaborative network - education partnership agreements;</li></ul>	 <b>Work Package 4 - Capacity building of VET Providers:</b> <ul style="list-style-type: none"><li>- Support the implementation of appropriate quality assurance mechanisms in WB&amp;SM countries;</li><li>- Developing the VET provider's infrastructures in WB&amp;SM countries;</li><li>- Support the implementation of innovative e-learning systems in WB&amp;SM countries;</li></ul>
 <b>Work Package 5 - Impact and Dissemination:</b> <ul style="list-style-type: none"><li>- Developing the project website;</li><li>- Assurance of the project visibility/ impact</li><li>- Organisation events on green and digital topics in WB&amp;SM countries;</li><li>- Organisation of events for dissemination of the project results in EU countries.</li></ul>	

Figure 8 – Part of the information displayed on the “work packages” section.

### “Implementation” subtab





The “Implementation” subtab outlines the structured and collaborative approach followed by the consortium to address the diverse educational and technological landscapes across participating countries. The methodology is divided into four main stages, each contributing to the successful implementation of the project: Research & Discover; Planning; Develop Solutions & Innovate; Approve & Implement.

Throughout all stages, the methodology emphasises decision-making, strategic planning, creativity, quality control, and strong collaboration. Together, these elements form the foundation for delivering impactful results and ensuring the long-term success of the project.



The project implementation methodology involves a systematic approach aimed at addressing the challenges posed by the diversity of ecosystems in the consortium countries.

The methodology is structured around several key stages:

-  **Research & Discover:** Partners conduct research to gather the latest information on e-learning, green technologies, and quality assurance in training processes. This includes collecting data from scientific articles, databases, and technical standards. Best practices are exchanged through online conferences or workshops. Existing educational materials are adapted to fit into the e-learning system, with efforts to homogenize and update content for digital education.
-  **Planning:** Detailed planning is undertaken to map out the steps necessary for achieving project objectives. This includes developing implementation plans, dissemination strategies, and quality management plans. The implementation plan outlines project activities, deadlines, responsibilities, and participants, while the dissemination plan defines the strategy for disseminating results to target audiences. The quality management plan aims to ensure the quality of project activities and outputs through systematic assessment.
-  **Develop Solutions & Innovate:** Consortium partners demonstrate their skills and innovativeness to develop solutions, particularly in creating educational materials for e-learning and green technologies. Learning objectives are defined for each topic, and content is developed following a logical progression with elements to enhance learner engagement, such as graphics, videos, and interactive sessions. The focus is on creating innovative and engaging content that meets the needs of the target audience.
-  **Approve & Implement:** Developed materials are reviewed, tested, and approved before implementation. This involves ensuring alignment with European and international standards, addressing uncertainties, correcting errors, and processing feedback. Collaboration among project partners is essential during the implementation stage, with regular meetings and continuous monitoring of project progress. Interim financial and technical reports are prepared to assess project results against objectives.

Overall, the project implementation methodology emphasizes thorough research, careful planning, innovative solution development, rigorous testing and approval processes, and ongoing collaboration and monitoring to ensure the successful achievement of project objectives.





Figure 9 - Information displayed in the “Implementation” subtab.

## “Innovation” subtab

Finally, the “Innovation” subtab covers the main developments HINTS project will focus on, mentioning the Blend of Digital Education and Green Technologies, the Innovative Educational Materials, flexible Modular Approach and the implementation of ECVET Principles.

The HINTS project demonstrates a strong commitment to innovation in vocational education and training (VET) by integrating digital education with training on green technologies.

Several key elements highlight the innovative nature of the HINTS project:

-  **Blend of Digital Education and Green Technologies:** The project aims to blend digital education techniques, such as drag & drop, gamification, and interactive elements, with training on green technologies. This approach ensures that educational materials are engaging and relevant to learners while addressing important topics related to sustainability and environmental impact.
-  **Innovative Educational Materials:** The project will develop educational materials that incorporate new techniques and technologies used in e-learning, as well as references to the latest EU and international standards. This ensures that the materials are up-to-date and aligned with industry best practices.
-  **Flexible Modular Approach:** By implementing learning outcomes (LOs) for a flexible modular approach, the project allows for customization and adaptation to different learning needs and contexts. This flexibility enhances the usability of the educational materials and increases their impact across VET providers in Western Balkans and South-Mediterranean countries.
-  **Implementation of ECVET Principles:** The project will develop educational materials that incorporate new techniques and technologies used in e-learning, as well as references to the latest EU and international standards. This ensures that the materials are up-to-date and aligned with industry best practices.

Overall, the innovation in the HINTS project extends beyond the development of educational materials to encompass broader goals of stimulating innovation within VET providers, supporting the green and digital industrial transitions, and enhancing the skills of the workforce.

By adopting innovative approaches and integrating new technologies, the project aims to create a favorable environment for long-term growth and productivity in the participating regions.

Figure 10 - Information displayed in the “Innovation” subtab.





## “Newsfeed” tab

This page is dedicated to the latest news related to the development of the HINTS project. It includes information about the latest publications, consortium meetings, and project events, amongst others. It is periodically updated, and a screenshot of it can be seen in Figure 11.

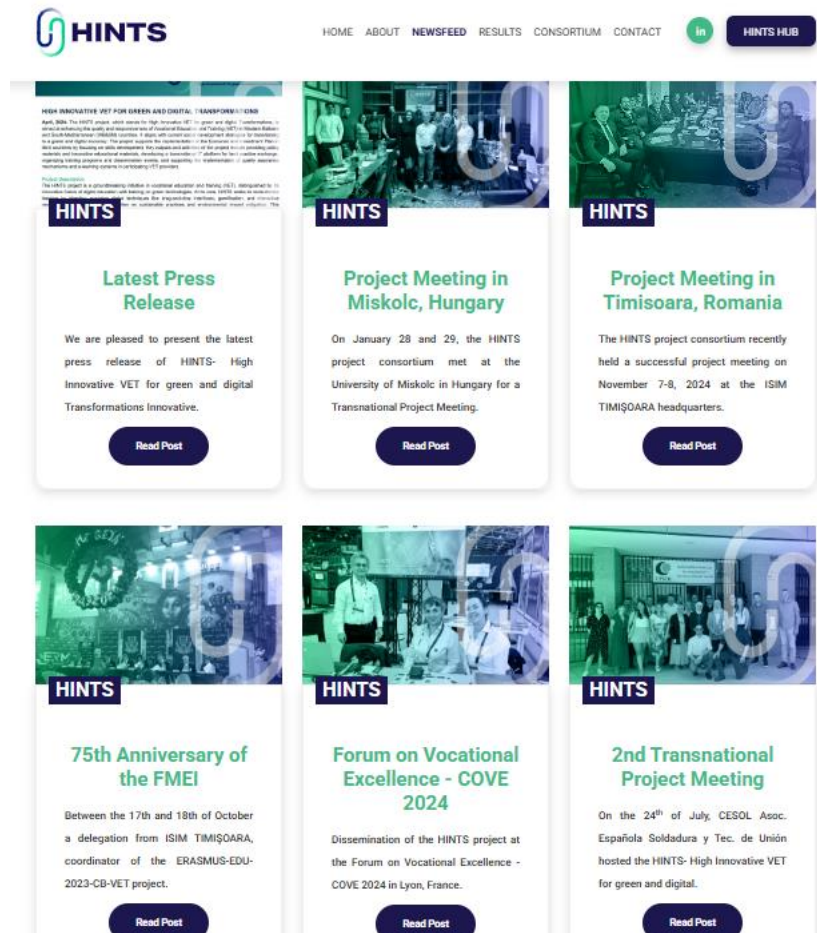


Figure 11 - “Newsfeed” of the HINTS project.

## “Results” tab

The results tab aims to summarise the latest developments and materials produced in the project scope. It is divided into dissemination materials, training materials and upcoming events.

### “Dissemination Materials” subtab

The "Dissemination Materials" subtab of the HINTS project website provides an overview of key communication and dissemination materials developed to promote the project and its objectives. It features a series of visual and written resources aimed at enhancing visibility and stakeholder engagement. The materials available include:

- A project booklet, which offers a general introduction to the HINTS project and its aim to enhance the quality of vocational education and training (VET) in line with green and digital transformations;
- A flyer summarising the project's goals, with a focus on building competence ecosystems and encouraging local innovation;
- A poster highlighting the collaborative approach among European VET providers and the promotion of knowledge exchange;
- A roll-up banner that reinforces the importance of aligning industrial practices with the green and digital transition;
- Two press releases that describe the innovative and transformative nature of the project in the context of digital education;
- A newsletter (issue #1) that provides updates and insights into the project's progress and milestones;
- A promotional video introducing the project and its overarching goals.

Each item is accompanied by a summary and a "Read More" or "View Video" link, allowing visitors to access the full content. This page is a central hub for stakeholders and the public to engage with the project's dissemination materials and better understand its relevance and activities.

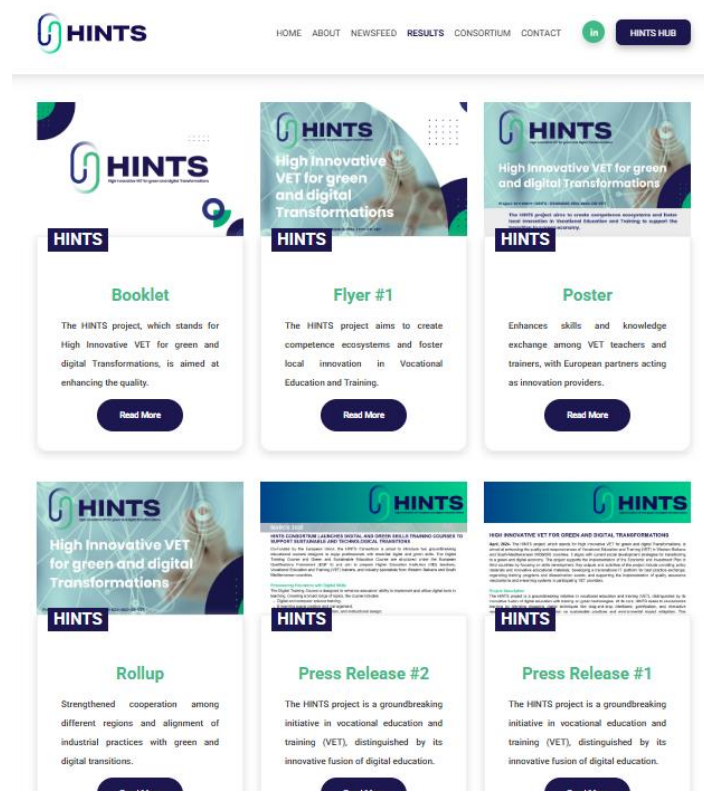


Figure 12 - HINTS' website section: "Results".

## “Training Materials” subtab

The “Training Materials” subtab forwards users to the HINTS Hub login page. HINTS Hub is the platform where all the educational materials developed are available. In this area is possible to create a user account or directly log in as possible to see in Figure 13.

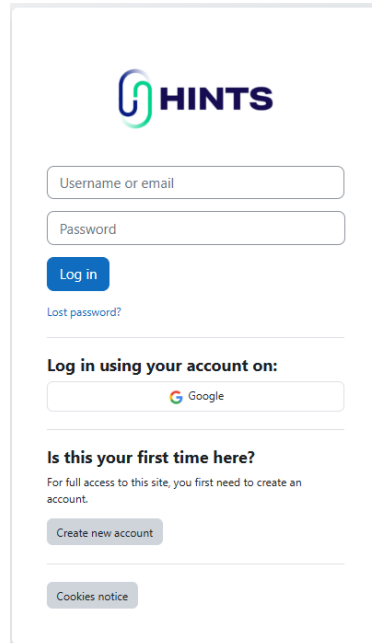


Figure 13 – Hints hub log in page

## “Upcoming Events” subtab

This subtab is still under development, but will include a description and invitation of the event being organised in the scope of HINTS. This includes:

- Details of the planned pilots training
- Events related to green and digital skills in the Western Balkans and South Mediterranean countries
- Events for the dissemination of project results in EU countries

In this scope, stakeholders keep informed on the latest advances and have the opportunity to attend the courses or disseminations associated with the project.

## “Consortium” tab

The "Consortium" page of the HINTS project website presents the network of partners involved in the implementation of the project. It provides an overview of each organisation's background, area of expertise, and relevance to the HINTS objectives. This section highlights the diversity and complementarity of the consortium, which includes research institutes, universities, VET providers, industry associations, and innovation facilitators from across Europe and



neighbouring regions. Each partner is featured with a brief description and a direct link to their website. The listed partners are:

- ISIM Timișoara (Romania) – Project Coordinator. An accredited R&D institute with expertise in welding and material testing, representing Romania in the International Institute of Welding (IIW).
- EWF – European Federation for Welding, Joining and Cutting – An international non-profit organisation promoting collaboration and standardisation in welding and related technologies across Europe.
- CESOL (Spain) – A professional and industrial association dedicated to welding, adhesive bonding, and additive manufacturing, offering certification, training, and technical support services.
- Helixconnect Europe (Romania) – An innovation facilitator working to bridge gaps between research, industry, and policy, with a strong focus on practical, hands-on innovation support.
- University of Montenegro – The oldest and only public university in Montenegro, with 19 faculties and 3 research institutes, serving nearly 20,000 students.
- AMTA Academy (Italy) – A private VET provider specialising in automotive mechatronics, offering practical training through its affiliated car maintenance centres.
- Alexandria University (Egypt) – One of Egypt's largest and most prestigious universities, founded in 1938, with 21 faculties and 3 institutes.
- Polytechnic University of Tirana (Albania) – A leading technical university, established in 1951, and a national reference in engineering and technological education.
- Jordan Engineers Association – A historic professional body representing engineers in Jordan, with a legacy dating back to 1948, and centres in Amman and Jerusalem.
- University of Miskolc (Hungary) – A major academic and industrial university with a strong technical profile, tracing its origins to the first technical higher education institution in the world, founded in 1735.

This page illustrates the broad geographical and institutional scope of the HINTS consortium, reinforcing the project's ambition to create a wide-reaching, cross-border impact in green and digital vocational education and training.



Figure 14 – Partners in the “Consortium” tab of the HINTS website.

## “Contact” tab

The "Contact" page of the HINTS project website provides essential contact details for the coordination team and access to the project's official communication channels. It is designed to facilitate direct communication with the project coordinator and to support stakeholder engagement. The page is divided into three key sections as possible to see in

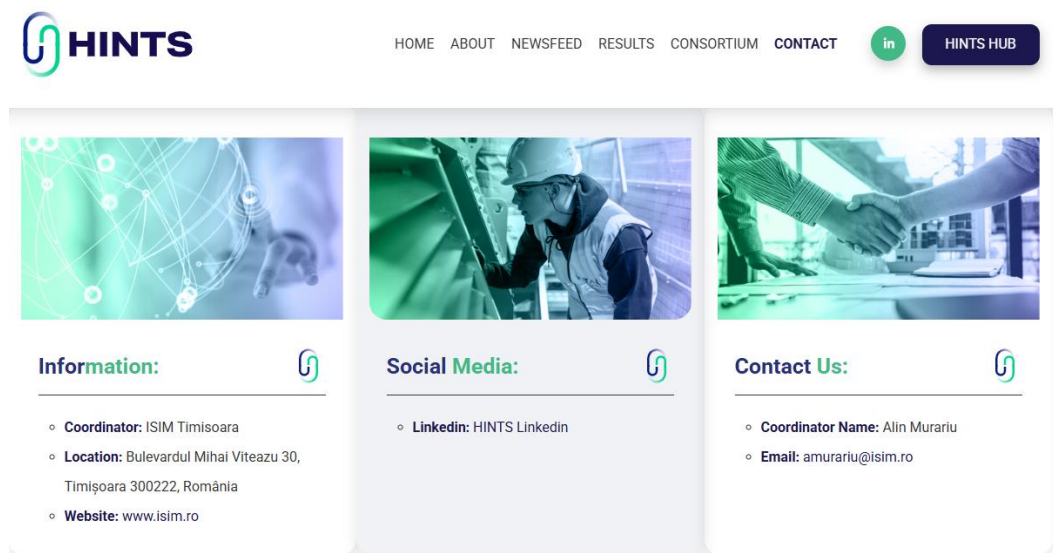


Figure 15 – “Contact” section.

The page offers a simple but effective way for stakeholders, potential partners, and the public to get in touch with the project team or follow its activities online.



## HINTS HUB

The HINTS HUB platform (<https://hintshub.eu/>) serves as the centralized virtual space for the HINTS project, bringing together educational resources, training materials, and collaboration tools for participants and stakeholders.

HINTS HUB is directly connected to the official HINTS project website, offering a constant flow of information about events, updates, and intermediate results. This ensures that users remain informed about all consortium initiatives and can participate in training or dissemination activities.

Through HINTS HUB, the project strengthens international collaboration and provides a modern learning framework, contributing to the quality and relevance of vocational training programs in the context of current green and digital challenges.

Designed to facilitate the development of green and digital skills in the field of Vocational Education and Training (VET), the platform offers:

### **Access to training materials and guides**

Users can find updated content organized into modules and chapters, covering topics such as digital skills, sustainability, and educational innovation. The materials are tailored to the needs of vocational training institutions in the Western Balkans region and Southern Mediterranean countries.

### **Collaborative space**

Consortium members, teachers, and students can interact, share best practices, and discuss new ideas to encourage the transition toward a green and digital economy. The collaborative environment includes discussion forums, thematic groups, and feedback tools.

### **Flexible account management**

The platform allows for easy creation and management of individual accounts so that each user can access relevant modules and courses. Additionally, HINTS HUB provides an authentication interface that simplifies the login process and tracks each learner's progress.



## Mobile version

Internet users are increasingly surfing and interacting with the Web on their smartphones and other mobile devices. The “web design” approach focuses on crafting websites that provide an optimal viewing experience across a wide range of devices, from mobile phones to desktop computer monitors. This ensures that the HINTS audience won’t miss any content, image, or interactive features when they visit the project site, no matter what interface they’re using. Some screenshots of the mobile display are presented below.

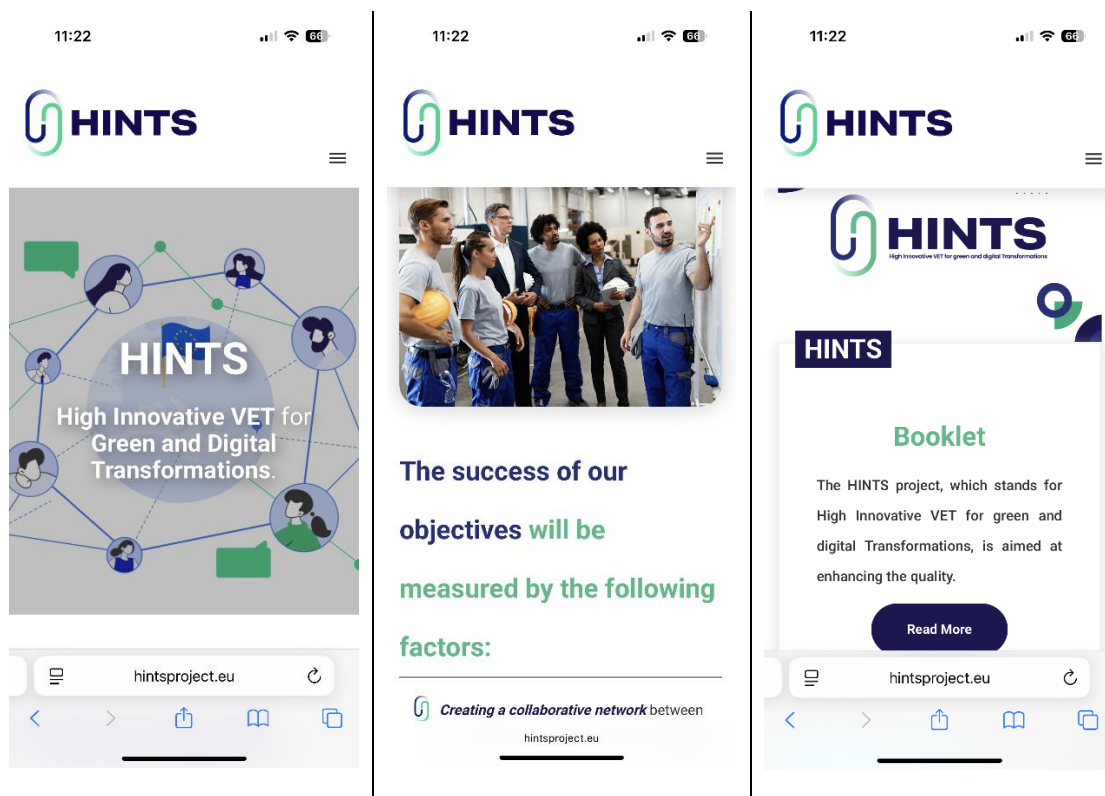


Figure 16 – HINTS webpage mobile version.

## Google Analytics

It is also possible to evaluate the impact of the website in a detailed way using Google Analytics.



Figure 17 - Google Analytics logo.



The information that will be tracked along the project duration is the number of sessions on the days of the month the website has been live, divided by New or Returning visitors and by country. Regarding the page views, it will be possible to conclude which tab is the most important to the users, considering the time spent on each one.

Information about the gender and country of visit is also possible by using the above-mentioned tool.

## Conclusion

The HINTS project website serves as a central platform for presenting the project's identity, objectives, activities, and results in a clear and engaging way. Through well-defined structure and content, ranging from the "About" section to detailed descriptions of work packages, innovations, and results, the website effectively communicates the project's scope and impact to a wide range of stakeholders.

Complemented by consistent branding, a mobile-responsive design, and integration with Google Analytics for performance monitoring, the platform supports both dissemination and engagement goals. The inclusion of informative tabs such as "Consortium" and "Contact" further enhances accessibility and transparency, facilitating collaboration and outreach.

Overall, the website is a valuable tool for ensuring visibility, supporting project implementation, and reinforcing the project's commitment to promoting green and digital transitions within vocational education and training.